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Divergent Paths of Development: The Modern World-System and Democratization in South Africa and Zambia

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I. INTRODUCTION

The 1990s constitute a watershed decade for change in postcolonial Africa as one-party states have crumbled and old authoritarian leaders have stepped down or been removed. The first few years of the 1990s saw about half of the countries in sub-Saharan Africa either install, or prepare for, multiparty rule (Widner 1994:1; van de Walle 1999a:21). Of course, not all change has been positive and it is not clear whether the current democratic wave can be sustained as the latter part of the decade has brought both severe setbacks and continued success (Bratton and van de Walle 1997:3; Diamond 1999:269–270; Baker 2000:9). Considering the precarious nature of African democratization, it is necessary to further investigate its future prospects.

The purpose of this article is to examine whether a Modern World-Systems (MWS) perspective can provide an improved understanding of the processes of democratization in Africa (and other developing regions of the world). Can a MWS approach help explain processes of democratization within states, and can this perspective complement, improve, or replace dominant (modernization) theories of democratization? This question will be answered by first developing a MWS explanation of democratization in the non-core, secondly by tracing the incorporation into the MWS of South Africa and Zambia and each country’s subsequent economic development and location in the international division of labor, thirdly by examining the transitions to democracy in each country, and fourthly by assessing the divergent processes of democratic consolidation in each country as they relate to location in the MWS.

This article examines whether a Modern World-Systems (MWS) perspective can provide an improved understanding of the processes of democratization in Africa (and other developing regions of the world) by conducting a comparative case study of Africa and Zambia in the 1990s, examining the transitions to democracy and divergent processes of democratic consolidation in each country. Semi-peripheral South Africa has, due to its more advantageous position in the world-system, been better equipped than peripheral Zambia to safeguard democracy against erosion and reversal. The central irony of the MWS is that the weakest states in the MWS can be pushed around by core powers and are more easily forced to democratize while at the same time they are least likely to possess the resources necessary for democratic consolidation. Semi-peripheral states can maintain their independence vis-à-vis the core to a higher degree, but if the decision is made to undertake a democratic transition they are more likely to possess the resources necessary for successful consolidation. The MWS perspective allows for an improved understanding of the causal pathway of how position in the MWS translates into the ability to consolidate democracy than does approaches that emphasize domestic factors.
The era of globalization makes it difficult to separate the internal and external processes that shape democratization. Thomas Koelble (1998) argues that democratization is an integral component of the Western-led phenomenon of globalization of economics, politics, and culture. To sufficiently comprehend the changes taking place both globally and within countries entails situating them in the context of the integrated and interdependent capitalist world-economy that constitutes a fundamental component of the MWS (Wallerstein 1974a; Chase-Dunn 1981). The wave of liberalization and democratization that has swept across sub-Saharan Africa in the 1990s ought therefore be properly understood within the context of the MWS.

The empirical components of democratization—a liberalization of politics and the exercise of multiparty elections (often accompanied by economic restructuring)—are not merely internal affairs with a genesis in societal pressures and developments within the nation-states themselves. Instead, these events are shaped and take place as a result of dynamics within the MWS that are generated through economic and political interactions between core, semi-peripheral, and peripheral zones of the system (Wallerstein 1974a; Chase-Dunn and Rubinson 1977). Democratization, thus contextualized, is often undertaken as the result of pressures from core countries of the West, including core organizations such as the International Monetary Fund (IMF) and World Bank, and is consequently subject to the approval and consent of these countries with their own economic, political and ideological interest in these events taking place (Sandbrook 1993; Grosh 1994; World Bank 1994; Young 1994). While these events could be examined by the use of dyadic interactions, the MWS perspective adds a levels of analysis dimension to our understanding of democratization and consolidation somewhat similar to Peter Gourevitch’s (1978) “second image reversed” argument.

Peripheral countries often have little recourse but to conform to the wishes of core interests when it comes to undertaking economic liberalization and democratization (Sandbrook 1993; Widner 1994; Mkandawire 1999; Bond 2000). Few resources are available to non-core countries that will let them stake out their own course independent of the core. As history has shown, it becomes costly to insist on national sovereignty and self-reliance in matters of policy and, like Julius Nyerere of Tanzania, reject the neo-liberal policies championed by core countries (in the form of political liberalization and acceptance of IMF-led structural adjustment).1 The few countries still rejecting the core vision of a liberalized and democratized world, such as Myanmar, North Korea, and to a lesser degree Cuba, pay heavily for their “independence.”

II. THEORETICAL PERSPECTIVES

A. Modernization and Democratization

The conceptualization of democracy used in this article is Robert Dahl’s (1971:2–3) polyarchy, which takes into consideration three necessary dimensions of democracy: (political) opposition, (public) participation, and (law-based) civil liberty.2 Democratic consolidation, which presumes that an initial transition to democracy (however incomplete or unstable it may be) has taken place, is measured by the degree to which a society that has embarked upon a transition to democracy is able to maintain democratic rule and practices after the initial transition. This article uses Andreas Schedler’s (1998:91) definition of democratic consolidation as

making democracies secure...extending their life expectancy beyond the short term...of making them immune against the threat of authoritarian regression...building dams against eventual "reverse waves;" thus restricting the concept of consolidation to its two negative notions: avoiding democratic breakdown and erosion.3

Consolidation of democracy is of utmost importance in any new (and fragile) democracy. In Africa, a continent with a poor democratic record and where economic crisis and societal strife often exacerbate threats to democratic survival, it becomes especially important to understand the processes of democratic consolidation and keeping a vigilant watch for the signs of democratic erosion that Schedler (1998) warns of.

Much of the literature on development, democratic transitions and subsequent consolidation emphasizes endogenous factors within the state (Lipset 1959; Lerner 1968; Huntington 1984; Hyden and Bratton, 1992; Vanhanen 1997). Barrington Moore’s (1966) seminal work on comparative regime transitions

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1. The Tanzanian economy was in dire straits and dependent on foreign aid from the mid-1970s onward. Economic conditions deteriorated further in the 1980s and finally, in 1986 Tanzania had to accept the IMF conditions that Nyerere had resisted since 1979 (Tordoff 1997:234).

2. Dahl’s (1971) definition of democracy moves beyond Josef Schumpeter (1947) and Samuel Huntington’s (1989 and 1991) minimalist notions of electoral democracy that are mainly concerned with the existence of competitive elections.

3. Echoing Adam Przeworski et. al. (1996), Robert Mattes and Hermann Thiel (1998 and 95–96) argue that “consolidation has to do with the probability of sustaining democracy,” and that any analysis of consolidation ought to take into account key structural correlates of democratic endurance such as national wealth, economic growth, economic equality, parliamentary government, and favorable international and regional contexts.
stresses internal state characteristics and dynamics as the determinants of such transitions. Various incarnations of modernization theory have been prevalent in “mainstream” research accounts of the prospects for democracy in the developing world.

Seymour Lipset (1959) linked higher levels of prosperity with increased chances for democratic government. Less desperately poor people and more resources available for redistribution tends to defuse the dangerous zero-sum nature of politics that is often a major impediment to democratization and consolidation. From this perspective, development is long term, linear, and irreversible. It leads to a convergence on the Western democratic and liberal political model (Deutsch 1964; Inkeles 1964; Rostow 1964). "Economic development, cultural change, and political change are linked in coherent and even, to some extent, predictable patterns (Inglehart 1997:10), and modernization theory finds support in many studies (Huntington 1991; Burkhart and Lewis-Beck 1994; Muller 1985; Muller 1995a and 1995b). Adding some nuance to this understanding of the relationship between socioeconomic development and democracy, Gissinger and Gleditsch (1999:332) note evidence suggesting that income is a significant factor driving democratization at all levels (see Londregan and Poole 1996:1) instead of democracy simply being a fortunate “side effect” of economic growth.

Michael Bratton and Nicolas van de Walle (1997) clearly identify endogenous forces as being primary in their conceptualization and subsequent quantitative exploration of democratic transitions. Their “politicomo-structural” approach emphasizes domestic political factors while at the same time giving secondary attention to structural and contingent factors (Bratton and van de Walle 1997:20). For Bratton and van de Walle (1997) a democratic transition is the result of key actors’ (e.g., economic, political, and societal) abilities to arrive at negotiated agreements where each party gets at least some of what it wants. Influencing their emphasis on internal factors is their understanding that a rational choice perspective is best suited to explain political developments, an approach that is prevalent in the conventional democratization literature (e.g., Widner 1994). Bratton and van de Walle (1997:33) state that

international factors...cannot on their own account for regime change, let alone for the installation and consolidation of democracy. Instead...political transitions [are] most directly affected by domestic factors.

Fortunately MWS theory makes possible the situating of these domestic factors within the global context from which they derive, thus establishing an explicit causal path between the international and domestic factors affecting democratization.¹⁴

B. The Modern World-System and Democratization

The present MWS with capitalism as its mode of production and with a hierarchical international division of labor emerged out of the remnants of feudalism during the “long sixteenth century” in Europe and encompasses the entire world today (Wallerstein 1974b:406–407). Its two basic agents are the for-profit firm and the sovereign territorial state (STS). Central to the MWS perspective is the idea that the social structure of individual societies has to be understood within the context of the entire world-system (Chase-Dunn 1981; Hopkins et al. 1982). Consequently, changes in the larger MWS itself have significant consequences for the internal structures of areas incorporated within it (Chase-Dunn and Rubinson 1977:454).

The MWS is divided geographically into three zones of labor and export activity within the international division of labor—the core, semi-periphery, and periphery. These divisions correspond to differential development of state strength and economic characteristics of individual societies within the system (Chase-Dunn and Rubinson 1977).⁶ There is not, however, a separate logic for

⁴ The Dependency approach to development of André Gunder Frank (1967) emphasizes the dependency of peripheral states on core states. Guillermo O’Donnell (1979) criticizes modernization theory and highlights the influence of a peripheral state’s dependency on core state economies to endogenous state actions and class-based politics. Daniel Chirot (1977) argues that core countries affect peripheral economies (and their prospects of establishing democracy) in a negative way. Various other studies have emphasized the importance of exogenous factors in shaping the process of development, democratic transition and consolidation within states (Decalo 1992; Rueschemeyer, Stephens and Stephens 1992; Koellble 1998; McGowan and Ahlwizens-Obeng 1998a and 1998b). Theda Skocpol (1977) argues for the importance of an intersocietal perspective bridging the gap between endogenous and exogenous theories of regime transitions by integrating Moore’s (1966) domestic class analysis with the central ideas of Dependency and Modern World-Systems theories.

⁵ “A world-system is a social system, one that has boundaries, structures, member groups, rules of legitimation, and coherence. Its life is made up of the conflicting forces which hold it together by tension, and tear it apart as each group seeks eternally to remold it to its advantage. If it has the characteristics of an organism, in that it has a life-span over which its characteristics change in some respects and remain stable in others. One can define its structures as being at different times strong or weak in terms of the internal logic of its functioning” (Wallerstein 1974a:1347).

⁶ Inequalities in the world-system between core and periphery tend to be of a permanent character and are increasing. Walter Rodney (1972:22) notes that the asymmetrical relationship based on exploitation of the periphery by the core has resulted in development in the core and underdevelopment in the periphery (cf. Frank 1966). While absolute levels of wealth may increase system-wide, the relative difference tends to be reproduced through a process of unequal exchange whereby surplus value produced in the periphery is accumulated in the core (Chase-Dunn and Rubinson 1977:460). The increasing gap between rich and poor nations that, according to MWS theory, is a result of polarization within the system is subject to some debate recently.
economic and political forces, world-capitalism and the interstate system, within the MWS. There is only one logic of capital accumulation in which the economic and political components make up opposite (and complementary) sides of the same coin. Economic and political developments are considered to be inseparable (Chase-Dunn 1981). Illustrating the relationship between economy and politics, Immanuel Wallerstein (1974:16) notes that

[1] in a capitalist world-economy, political energy is used to secure monopoly rights (or as near to it as can be achieved). The state becomes less the central economic enterprise than the means of assuring certain terms of trade in other economic transactions.

Kiren Chaudhry (1993:247) notes that markets are conscious constructs, not the “natural” or “neutral” phenomena that some neoliberal market adherents would suggest. Neoliberal theories of economic development often tend to ignore international (economic) developments that seriously impact the ability of developing countries to control and sustain their economies (Chaudhry 1993:247–248). This interplay between politics and economics is imperative to understand how core developments in the MWS can impact not only the economies, but also political processes, of non-core states.

The MWS approach yields a different understanding of the link between development and democracy than does modernization theory. Instead of assuming a linear process of development and democratization, MWS theory is better suited for explaining how countries embarking on a process of democratization often end up in the quasi-democratic limbo that Richard Joseph (1997) and Crawford Young (1999) call a “halfway house.” This is a frequent result for semi-peripheral countries such as South Africa (cf. Joseph 1999 on “virtual democracy”). Both modernization and dependency approaches to development understand an intermediary (or semi-peripheral) position in the world economy as temporary. For modernization theorists this intermediary position is a transitional phase in a country’s path from backwardness to modernity. For dependency theorists the intermediary position is a residual one. Countries will eventually be pulled into the core or (more often) the periphery due to the polarizing tendencies of development and underdevelopment in the world economy (Arrighi and Drangel 1986:10).

While a 1999 report by the United Nations Development Programme shows that the ratio of the income between the quintile of the world’s population living in the richest countries and the quintile in the poorest countries has increased from 30:1 in 1960 to 60:1 in 1990 and 72:1 in 1997, a recent study by the Norwegian Institute of International Affairs (Melchior et al. 2000, 2–3) argues that when global income inequalities are adjusted for purchasing power they have for the most part decreased since the 1960s.

Christopher Chase-Dunn (1975) finds support for a dependency perspective rather than neoclassical and modernization theories in explaining uneven development in the world economy. Chase-Dunn’s argument contrasts with that of modernization theory, which tends to assume that increasing foreign (capital) penetration in non-core countries will lead to increased resources, i.e., capital and technology, available for societal development (Chase-Dunn 1975:725). Keeping in mind Lipset’s (1959) link between economic development and democracy, development along modernization theory assumptions should also increase the likelihood of democratic governance in non-core countries penetrated by foreign capital. Clearly the long history of coexistence of profitable foreign corporations and non-democratic governance in Africa and elsewhere in the non-core contradicts this basic modernization assumption. The notion that “foreign capital must be seen as a form of control as well as a flow of resources” (Chase-Dunn 1975:735) is still highly relevant and often marginalized by current neoliberal thinking on the role of international financial institutions (IFI’s) and international capital in processes of economic development (and democratization) in non-core countries.

Ironically, most African countries adopting neoliberal prescriptions for enhancing economic growth today might experience significant reductions in living standards in the short term. Thus support for democracy risks being undermined before there is any economic growth to sustain democracy as expected by modernization theory (Baker 2000:14). Clearly a MWS approach is well suited for explaining this kind of perpetuation of underdevelopment in the non-core.

1. The Role of the Core in Promoting Democratization

It is generally assumed that the recent “wave” of democratization in the Global South during the 1990s has benefited from Western core countries push-
ing for democracy worldwide. From a MWS perspective one could, however, question whether it really is in the interest of core countries that semi-peripheral and peripheral countries democratize. Could exploitation of the non-core not be better facilitated by dealing with authoritarian rulers rather than democratically elected ones with some responsibilities towards their citizenry?

The argument that it is in the interest of the core to push for democracy in the non-core can be supported with reference to the literature on democratization. Along with the push for democracy come demands for “good governance” (Hyden and Bratton 1992; World Bank 2000, Ch. 2). It is not necessarily clear that the “good governance” stemming from neoliberal political and economic reforms is as beneficial to people in non-core countries as it is for core investors. In fact, it might be argued that the “virtual democracy” that is often the result of democratizing efforts in the non-core mainly serves the interests of core countries and capital interests [e.g., the interests of multinational corporations (MNC’s) via the policy demands of IFI’s such as the IMF and World Bank]. The “virtual democracy” has a formal basis in citizen rule but key decision-making is insulated from popular involvement and oversight. Where popular participation is widened, policy choices and outcomes are narrowed. Political incumbents use violence and electoral fraud to manipulate the political transitions in order to re legitimize their power. External actors only encourage multiparty elections when such elections will not threaten vested domestic and foreign interests (Joseph 1997:367–368 and 1999b:60–63).

It is in the post-Cold War era that core support for democracy becomes especially convenient for core economic interests. “Now that global capitalism has no economic rivals, the institutional certainties of democratic governments are usually preferred to the arbitrariness of autocratic rule.” Furthermore, while the core institutions and practices of contemporary democracy rest on the premise of a free play of ideas and interests, certain substantive policy outcomes are ruled out, and others are assured. Participation may be broad, but policy choices are narrow (Joseph 1997:367).

Thus it is “safer” for core powers and economic interests to demand democracy in the non-core today. The likelihood of democratizing countries implementing policies that radically deviate from the current version of the “Washington consensus” is greatly reduced due to the economic and political leverage of core governments and institutions. Countries in Africa that have moved in a democratic direction during the 1990s are often at the mercy of IFI’s and Western governments as these African nations require continued aid and foreign direct investment (FDI) to sustain development efforts essential to maintaining some societal stability and thus the possibility of democratic consolidation (Mair 1996).

Empirical evidence supports the claim that the core is pushing democratization in the non-core. While being careful when discussing political prescriptions, emphasizing that “African countries have to determine the political structures that suits them best,” the World Bank sees democratization (discussed in terms of “governance”) of African states as crucial for economic development.

Democracy can have many faces, but some general principles must be shared by all: constitutional government, respect for human rights, adherence to the rule of law, and freedom of expression and association” (World Bank 2000, 66).

Kick et. al. (2000:137) note that “[t]he democratization agenda is fully supported by a range of [core dominated] supranational agencies with considerable persuasion and coercive potential (e.g., U.N., NATO, World Bank),” and van de Walle (1999b:97) emphasizes that “international market forces” and “their privileged agents in Africa, the IMF and the World Bank” largely control the policy choices available to democratizing nations. Joseph (1997:368–369) attributes democratization in Africa during the 1990s to three factors: prolonged fiscal crisis, the increasing control of (African) economic policy-making by IFIs and Western bilateral agencies, and “the shift of western powers (especially the United States) after the end of the cold war from tolerance of and alliance with authoritarian regimes to liberalization of their systems” (cf. Young 1999:32). While several authors point to a significant variation in outcomes of the general democratization agenda (Peters 1995; Goma and Font 1996; Huber 1996), they also note some common trends in the periphery (Clapham 1996; Schwartzman 1998).

Most notable among these is that core economic and political-military programs to “democratize” the non-core gradually have reduced the number of authoritarian regimes the world over (Kick et. al. 2000:137).

8. The “Washington consensus” represents the collection of developmental policies promoted by Western nations and the Bretton Woods institutions (the IMF and the World Bank). It has been reformulated during the latter half of the 1990s to take into consideration a broad array of actors, including the state, while strongly retaining an emphasis on the role of private actors and markets (Broad and Cavanagh 1999). The central prescription for development emanating from the World Bank (2000) is a call for continued emphasis on trade, diversification, and increasing competitiveness.
Both the U.S. and the European Union (EU), the key political and economic actors in the core, have unequivocally been proclaiming their support for democracy worldwide in the post-Cold War era. The United States Africa Growth and Opportunity Act (AGOA) designates 35 African countries as eligible for trade benefits—specifically a “most liberal access to the U.S. market”—as of January 2001. The AGOA requires countries to liberalize both their political and economic systems to gain eligibility. Countries, like South Africa and Zambia, determined to have established, or...making continual progress toward establishing the following: market-based economies; the rule of law and political pluralism; elimination of barriers to U.S. trade and investment; protection of intellectual property; efforts to combat corruption; policies to reduce poverty; increasing availability of health care and educational opportunities; protection of human rights and worker rights; and elimination of certain child labor practices are eligible for AGOA benefits (AGOA 2001).

The U.S. Agency for International Development (USAID) explicitly states as one of its goals to:

“promote principles of democratic governance and provide technical assistance to newly formed democracies. USAID works to encourage democracy in developing nations throughout the world partly on the intrinsic values which rests in the ideals of liberty, personal and civic freedom, and government of, for, and by the people…”

USAID also emphasizes that “[p]olitical and economic reforms must go hand in hand if either is to succeed” (USAID 2001). Across the Atlantic, the European Commission’s European Initiative for Democracy and Human Rights (EIDHR) “illustrates the commitment of the European Union to assisting in the global effort to build and reinforce pluralist and democratic society, governed by the rule of law, and respecting human rights” (European Commission 2000:5, 8–10).

Kick et. al. (2000) understand the push by core actors for democracy in the non-core not merely as an altruistic means to promote development, but also as a self-serving means to legitimizing existing inequalities in non-core countries that the core does business with. For example, conducting business that might generate good corporate profits but results in little if any sustainable development in a country still marred by extreme income inequalities and widespread poverty (e.g., South Africa) is less objectionable when its government has made a transition to democracy. Once a democratic transition has taken place, economic policy decisions can be referred to as the “will of the people” via their representatives in government no matter what the actual results of these policies are for the general populace.
with state size, its degree of centralization, or its ability to repress and control society when results are not optimal from the perspective of its ruler's interest in economic development (cf. the concept of governance in Hyden and Bratton 1992).

III. METHODOLOGY

A. Case Selection

The basic unit of analysis in MWS theory is the world-system itself (Wallerstein 1974a). Thus the two cases selected for this study are states existing within this world-system, South Africa and Zambia. The time frame of the study is the last decade of democratic transition and consolidation in the two countries, roughly 1990 to the present. This controlled comparison case study is informed by John Stuart Mill’s “method of difference,” where an investigator examines paired observations in two or more cases and determines whether different outcomes are congruent or incongruent with a theory’s predictions (Lijphart 1971 and 1975; van Evera 1997:23).

The selection of South Africa and Zambia contrasts certain historical, political, and socioeconomic characteristics. The two countries vary in one important aspect concerning the MWS perspective; South Africa is located in the semi-periphery of the MWS and Zambia is near the bottom of the periphery. In terms of outcomes of the democratization processes (consolidation), it appears that South Africa has been able to strengthen its democracy while Zambia has experienced serious problems in maintaining its fledgling democracy.

1. Locating Countries in the MWS

In order to make the argument about divergent trajectories in South Africa and Zambia, the position of each country in the global division of labor must be clearly established. This can be done by reference to the literature on the position of countries in the MWS and by examining relevant differences in national economic characteristics. Based on the existing literature and data on the South African and Zambian economies (see the empirical section) it is possible to make a distinction between positions of the two countries in the MWS.

While there are some disagreements on exactly how to measure the semi-periphery and which countries belong in it, a clear precedent exists for designating South Africa as semi-peripheral and Zambia as peripheral. David Snyder and Edward Kick’s (1979:1110) designation of South Africa as a core country together with the United States, Japan, West Germany and others is perhaps the least useful for this project. Snyder and Kick’s (1979) “block model” measures trade, interventions, diplomats and treaties in 1965. This model exaggerates the role of South Africa by focusing on its economic and geo-strategic role at perhaps the height of Pretoria’s influence regionally and is in any case of little use for understanding South Africa’s role in the global division of labor in the 1990s. Other measures are more instructive for the purposes of this article.

C. P. Terlouw’s (1993) measure of “mean coreness” based on economic, military and political factors gives South Africa one of the lowest “degrees of coreness” among countries he include as being semi-peripheral.9

Others are more explicit about South Africa’s role in the semi-periphery. Giovanni Arrighi and Jessica Drangel (1986, 69) make a clear distinction between South Africa as an “organic member” of the semi-periphery and Zambia as an “organic member” of the periphery throughout the 1938-1970 period measured. Arrighi and Drangel (1986) utilize Gross National Product (GNP) per capita measures when locating countries in the global division of labor, as does this article when highlighting economic differences between South Africa and Zambia (see especially tables 1, 6, and 7).

Patrick McGowan and Fred Ahwireng-Obeng (1998b) make a strong case for South Africa being a regional hegemon due to its role as the only semi-peripheral economy in an otherwise peripheral region (including Zambia). They argue that patterns of commodity trade are the best indicator of a country’s role in the global division of labor (1998b:173–177). Similarly, William Martin and Wallerstein (1990, 103) label South Africa a “stable member of the semi-periphery” based on its economic relationships with the periphery and core. Following these authors, economic data on trade characteristics, specifically data on export and import patterns in tables 2 and 4, are used in this article to locate South Africa in the semi-periphery and Zambia in the periphery.

B. Key Variables

The independent variable is the state’s location in the MWS that is determined by measuring its economic characteristics, specifically the nature of its exports and imports. Particularly important to the causal connection between location in the MWS and democratic consolidation in individual countries is the degree of economic vulnerability, and thus susceptibility to external pressures for change.

9. Terlouw (1993:399) measures part in world trade, stability of trade relations, GDP per capita as part in world total GDP for the inhabitants of each state, military power, number of embassies sent and received by a state and number of diplomats sent and received by a state.
that characterizes the state in core, semi-peripheral and peripheral regions of the MWS.  

The intervening variables are the state’s nature of class relations, civil society, and state strength that are derived from its location in the MWS. These variables are of a “political” nature and thus distinct from the “economic” nature of the independent variable (location in the MWS). The nature of class relations and civil society will be described through examination of the events leading to democratic transition in each country and the role played by domestic and external actors. State strength will be measured by examining the availability of political and economic resources in each country to resist core pressures, and thus acquire some “ownership” of the democratization process, and to contain domestic upheavals.

The dependent variable is degree of democratic consolidation that is ultimately affected by the state’s location in the MWS. Political and societal developments following the initial transitions to democracy will provide the basis for judging the degree to which each country’s government has been able to avoid relapse into non-democratic practices and instead consolidated its democratic achievements by holding successive free and fair multiparty elections and upholding political rights and civil liberties.

C. Causal Argument and Hypotheses

A set of predictions can be made based on the identification of variables. These predictions constitute the two hypotheses to be tested in this article and are derived from the divergent trajectories of democratic consolidation expected to be found in states located in different zones of the MWS. Empirical inquiry will serve to confirm or refute these theory-driven hypotheses.

Hypothesis 1: it is predicted that a semi-peripheral state will be able to exercise a significant degree of independence by resisting core pressures and because semi-peripheral status enables it to diffuse some of the political and economic costs associated with democratization onto its peripheral neighbors. Compared to peripheral states, the semi-peripheral state will have more resources and a stronger civil society and state available to facilitate democratic consolidation once a transition to democracy takes place.

Hypothesis 2: it is predicted that a peripheral state will not be able to exercise independence and resist core pressures. Location in the periphery precludes the state from diffusing political and economic costs associated with democratization to other states; instead it has to deal with all the pressures of democratization and consolidation by itself, which it is particularly ill-equipped to do. A peripheral state will more easily be pressured into democratic transition but will be less likely, due to insufficient resources, to consolidate its democracy once it is installed.

Figure 1 provides a conceptualization of the two hypotheses to be tested in this article.

IV. EMPIRICAL EVIDENCE

A. Incorporation into the Modern World-System

1. South Africa

European settler origins in what is today the Republic of South Africa began with the arrival of Jan van Riebeeck at the Cape as governor for the Dutch East India Company in 1652 (Chase 1967:5–6). The actual incorporation of South Africa into the periphery of the MWS began around 1800 in terms of production processes with the Cape producing wool and Natal producing sugar for Great Britain (Chase 1967; Wallerstein 1986:139).

Industrialization commenced at an increasingly rapid pace with the discovery of diamonds in the Free State in 1871 and gold on the Witwatersrand in 1886 (Stadler 1987:36–38). It is not clear that South Africa had become a semi-peripheral country at the time of the Union of South Africa in 1910. However, the global depression of the 1930s, along with the subsequent manufacturing for the war effort, provided the impetus for increased import-substitution industrialization in South Africa and thus generated an indigenous industrialist and capitalist class (classically capital in South Africa had three factions: mining, industry, and farming) which ensured that South Africa emerged out of WW II as a thoroughly semi-peripheral nation (Stadler 1987:58–59; Martin and Wallerstein 1990:102–103).
South Africa became a major force in southern Africa after the Second World War. The political structures which evolved in South Africa were complex and atypical of other colonial settlements in the region. Unlike territories in other parts of Africa, where direct colonial rule persisted until after the Second World War, South Africa enjoyed effective political independence from metropolitan powers from the beginning of the twentieth century. South Africa’s economy is largely controlled by domestic forces (Stadler 1987:10).

2. Zambia

Incorporation of Northern Rhodesia (Zambia since independence in 1964) began with the mining activities of the British South African Company throughout its southern African territories in the early years of the 20th century. Northern Rhodesia attained British protectorate status in 1911, and at first the territory served as a mere labor reserve for Southern Rhodesia (now Zimbabwe) and South Africa. During the 1920s copper mining was intensified in Northern Rhodesia’s “copper belt” and the territory became an important mining economy (Chiwele 1996, 211). Colonial policies apparently discouraged the development of agriculture and manufacturing which resulted in the very high dependence on revenues from copper exports at Zambian independence (Klepper 1979; Seidman 1979).

Typical of a peripheral economy the wealth generated by copper mining did not stay in the country. The Northern Rhodesian economy had recovered from the Great Depression by 1935 and the mines boasted a profit well above 4 million British Pounds by 1937. Of these profits Northern Rhodesia kept only about 13–14 percent by way of taxation while the rest of the wealth went to Britain, the British South African Company and overseas shareholders. At the same time Northern Rhodesia’s African population (approximately 97 percent of the total population) had not one secondary school as the territory, according to colonial authorities, was too poor to afford one (Davidson 1994, 50).

B. Economic performance since World War II

1. South Africa

After nearly two decades of sustained growth, the apartheid economy began to falter in the mid-1970s. The relative calm in South African society during the height of apartheid was replaced by wildcat strikes in the 1970s, the Soweto uprising of 1976, and other major riots in urban South Africa in 1980, 1984, and 1985 (Stadler 1987:1). The rise of a black urban wage class in South Africa in the 1970s was on one hand a result of the country’s need to remain competitive in a tighter world-economy. At the same time, this urban wage class became the source of militant trade unionism and the wave of strikes that emerged in the 1970s and was in part the catalyst for the widespread urban political conflict of the 1980s (Martin and Wallerstein 1990:105). Robert Price (1991) notes that apartheid developed into a serious liability for South African economic performance. By the time of the National Party (NP) victory in 1948, South African industry had become thoroughly reliant on cheap black labor, including forms of skilled labor required by the complexities of an industrial economy, and there would be no turning the tide (as was the intent of the apartheid “visionaries”) regarding this basic fact.

Dependence on black labor made black townships a more or less permanent feature in and around South Africa’s white cities. Attempts by the apartheid regime to discourage such permanence of blacks in “white South Africa” merely served to exacerbate the hardships of township life, which in the end would create a fertile ground for unrest and huge expenses for the apartheid regime when it finally accepted the reality of blacks in South Africa and decided to upgrade township conditions. Black industrial labor meant black proletarianization and collective organization, which ultimately would lead to demands for political inclusion (Price 1991). From this point on South African government policies were at constant odds with the country’s role in the international division of labor.

The two decades following the 1973 oil crisis were, despite a few minor upswings, overwhelmingly negative in terms of South African economic performance. An average Gross Domestic Product (GDP) growth rate of 6 percent in the 1960s declined to an average of 1.8 percent in the 1980s and eventually became negative (−1.1 percent) in the early 1990s. The South African economy of the 1980s and early 1990s was characterized by a plunge in gross fixed investment, high rates of capital flight, low rates of private savings leading to plant underutilization and declining competitiveness, low levels of private savings, very high unemployment, and chronic balance of payments difficulties (Gelb 1991:6 and 1994:3–4).

The crisis reflected the break-down of the post-war accumulation strategy based on primary product exports and inward industrialization (including import substitution), based on a violently regimented labour supply... It also imposed structural limits on the growth of domestic demand, inhibited productivity and led to a severe shortage of skilled labour (Marais 1998:100–101).

2. Zambia

Despite some significant fluctuations in economic performance, Zambia remained peripheral during both its colonial and independence eras. Much like other African nations, Zambia inherited economic and political disadvantages, being “nearly devoid of indigenous owner-producers [a capitalist class] at inde-
Divergent Paths of Development

C. Current Location in the Modern World-System

A state’s location within the international division of labor can be determined by assessing the standard characteristics of a state’s economic activities as reflected in the nature of its exports and imports (Wallerstein 1974a and 1974b; McGowan and Ahwireng-Obeng 1998a and 1998b). The economies of South Africa and Zambia differ on many key measures. As manifested by their historical development and contemporary economic characteristics, South Africa has remained semi-peripheral and Zambia peripheral in the post-WWII era (Arrighi and Drangel 1986).

Table 2 illustrates the differences in diversification of the South African and Zambian economies. While 49 percent of South African exports stem from primary products and natural resource-intensive manufactures (a testament to the periphery-like activities that exist in semi-peripheral states) the corresponding number for Zambia is 89 percent. South Africa’s economy contains a high proportion of high-technology exports; technology- and human capital-intensive manufactures make up 44 percent of its exports while they only make up 3 percent of Zambia’s exports. South Africa’s growth in technology and human resources-intensive manufactures (17 percent combined) is far higher than its negative growth in primary products and natural resource-intensive manufactures (–12 percent combined) in the period 1994–1998. Conversely, Zambia’s growth in primary products and natural resource-intensive manufactures is 15 percent.

The inherent danger of Zambia’s dependency on copper exports became evident as the commodity price crisis emerged during the 1980s. Zambia’s main economic strength became a costly liability in an increasingly interdependent global economy leading to a series of four standby agreements with the IMF between 1971 and 1981, loans from the World Bank between 1973 and 1976, and a belated effort at reforming the national economy beginning in 1985 (Bratton 1994:104–107). As Zambia became beset by foreign debt and decreasing revenues, IMF loans became increasingly conditional. Zambia would have to liberalize and adjust in order to receive more help (Esomba 1995:96). In 1999 Zambia spent 13.9 percent of GDP on debt servicing up from 6.2 percent in 1990. By contrast South Africa spent nothing on debt servicing in 1990 and 3.7 percent of GDP in 1999 (UNDP 2001:196–197). These developments are illustrative of how weak peripheral countries, dependent on core (economic) actors such as the IMF, are less resistant to external pressures for liberalization and democratization and thus less “in charge” of their own policies.

Table 1 illustrates persistent economic problems in both South Africa and Zambia. Both countries have experienced an overall decline in per capita GDP in the last twenty-five years. This is consistent with the United Nations Development Programme (UNDP 1999) labeling South Africa as one of the countries making the slowest progress in human development among countries starting with medium human development and Zambia making the slowest progress in human development among countries starting with low human development.11

Table 1 – GDP Per Capita, 1975–1998*

|---------|------|------|------|------|------|-----------------------------
| South Africa | 4,574 | 4,620 | 4,229 | 4,113 | 3,918 | –0.7
| Zambia | 641 | 551 | 483 | 450 | 388 | –2.2
| Sub-Saharan Africa | 699 | 692 | 629 | 614 | 578 |
| High Income Countries | 17,673 | 20,192 | 22,082 | 25,284 | 28,400 |
| World | 4,006 | 4,430 | 4,575 | 4,970 | 5,331 |

* 1995 US$

11. It should be noted that the overall decline, or slow progress, of overall Human Development Index (HDI) values and rankings of sub-Saharan African states is in large part related to the current AIDS epidemic that is reducing life expectancy considerably across the continent.
growth in technology and human capital-intensive manufactures (19 percent combined) is less than its growth in primary products and natural resource-intensive manufactures (32 percent combined) over the same time period. South Africa’s economy displays growth in “core-like” sectors while Zambia’s economy displays growth in “periphery-like” sectors.

Table 3 illustrates Zambia’s dependence on a primary export commodity—copper—that is characteristic of many peripheral economies (they are usually “monocrop” and “monomineral”). Zambia clearly displays the economic characteristics of a peripheral state. As a country no more industrialized than most Southern African Development Community (SADC) countries (with the exception of South Africa), “[c]opper and cobalt form the mainstay of Zambia’s export goods” (South African Department of Finance 1998).12

While South Africa also is dependent on mineral exports, its dependency on such exports is less serious and its economy is clearly more diversified (as befits a semi-peripheral country) than the Zambian economy. According to the South African Department of Finance (1998),

South Africa has a modern, well-diversified economy in which agriculture, mining, secondary industry (manufacturing, electricity, gas, water and construction), commerce and a broad structure of service establishments contribute to the wealth of the nation.

It is especially over the past decade that the South African economy has diversified. Growth in communications, transport, financial services, tourism and manufacturing sectors has eclipsed the former importance of the mining, quarrying, and agricultural sectors. The biggest growth has taken place in the finance and insurance sector that has grown from 14.8 percent of GDP in 1991 to 20.2 percent in 2000, making it the largest sector of the South African economy. Notably, the agriculture, mining, and quarrying sectors, traditional mainstays of the South African economy, now account for less than 10 percent of the country’s GDP for the first time in history (The Sunday Independent 2001).

Although South Africa is still dependent on exports of primary and intermediate commodities to core countries, the country’s exports to the rest of Africa consist mainly of manufactured goods (McGowan and Ahwireng-Obeng 1998a and 1998b) in accordance with its semi-peripheral role in the world-economy.

12 Angola, Botswana, Democratic Republic of Congo, Lesotho, Malawi, Mauritius, Mozambique, Namibia, Seychelles, South Africa, Swaziland, Tanzania, Zambia and Zimbabwe are members of the SADC.
There are discernible differences in import patterns between South Africa and Zambia as well. Table 4 lists the five major product groups imported to South Africa and Zambia according to value in 1995. According to the South African Department of Finance (1998), imports to South Africa consists mainly of capital goods, raw materials, semi-manufactured goods, and consumer commodities, largely from Germany, the USA, the UK, and Japan. Zambia’s imports consist mainly of crude oil, chemicals, machinery, iron, steel, textiles, and vehicles, largely from South Africa, the UK, Zimbabwe, and Japan.

Table 5 shows the total numbers and percentages of the workforce that are employed in agriculture, industries, and services in South African and Zambia. Zambia’s workforce is concentrated in the agricultural sector (65.7 percent) as might be expected in a peripheral country, and South Africa’s workforce is concentrated in industries (40.9 percent) and services (54.5 percent), which is to be expected in a more developed, semi- peripheral economy.

Aid and financial flows are another set of useful indicators of South Africa and Zambia’s different positions in the MWS. Table 6 shows that net private capital flows are comparable in the two countries and that Zambia’s FDI as a percentage of GNP was slightly higher than that of South Africa in 1997 (due to the impact of privatization efforts in Zambia at the time). However, Zambia’s much higher external debt (at 136 percent of GNP, seven times higher than South Africa’s) and serious dependence on official development assistance (16.7 percent of GNP, compared to 0.4 percent in South Africa) constitute clear evidence of Zambia’s vulnerable position in the MWS (World Bank 1999:271). Such vulnerability makes Zambia more sensitive to external pressures than South Africa as the discussion on democratization will show. The information provided in tables 2–6 is consistent with the designation of South Africa as a semi- peripheral state and Zambia as a peripheral one.

Lastly, the Human Development Index (HDI) published by the United Nations Development Programme (2001) provides an indication of the human resources available for a particular country (in its quest for development, democratization, etc.). Ranking on the HDI is predicted to be affected by a country’s position in the MWS. MWS theory predicts that semi- peripheral states will...
As Table 7 shows, South Africa ranks better than Zambia on all components of the HDI. As the sections below will illustrate, position in the MWS has been of crucial importance for determining domestic ... of South Africa’s class structure and civil society (Stadler 1987). Arguably the active role of black unions, legalized in 1979 along with other social organizations (Bendix 1996:233), played a great part in fostering a strong civil society and democratic practices among the majority of South Africans officially excluded from such associations and practices in general since the arrival of European settlers in 1652 and in particular since the introduction of apartheid in 1948. The United Democratic Front (UDF), created in 1983 as a multiracial umbrella organization bringing together labor unions, churches, student and civic organizations in the fight against apartheid, also contributed to the development of civil society among South Africans in the authoritarian apartheid state (Deegan 1999:67). The development of “modern” class relations is due to South Africa’s status as a semi-peripheral state containing modern economic sectors conducive to the development of class-based organization, including the development of a significant middle class, that often proves elusive in peripheral countries.

Commentators on the South African transition to democracy such as Heribert Adam and Kogila Moodley (1993) and Patti Waldmeir (1997) highlight the importance of agency manifested in the willingness of key actors within both the African National Congress (ANC) and the NP to negotiate a transition to democracy. However, structural aspects of the “inevitability” of the transition are also evident in their accounts. They emphasize the political stalemate and untenable economic situation developed by the end of the 1980s, the rapprochement between the NP and ANC (beginning with secret talks in the 1980s and escalating with the ascendancy of F. W. de Klerk to the South African presidency), and the elite pact between the NP and ANC leaderships making the final transition to democracy (the 1994 national elections) possible. In this sense, while individual actors were able to shape the outcome of the transition to a significant degree, forces “larger” than individuals moved the process itself forward. A transition of some sort was bound to take place by the early 1990s.

Hein Marais (1998) provides a somewhat pessimistic assessment of the transition to democracy. He argues that a (race-based) capitalist logic of accumulation created “two nations”—one privileged and one destitute—since the
discovery of minerals in the nineteenth century.\footnote{South African President Thabo Mbeki has often spoken of South Africa as racially divided into “two nations.” Addressing COSATU’s 7th National Congress in September 2000, Mbeki stated that “[t]he masses want to see an end to racism. They want to see an end to the situation in which our country is divided into two nations, one well-off and white and the other poor and black” (COSATU 2000).} When faced with an “organic crisis” the same capitalist system facilitated a pact transition which managed to co-opt ANC elites and thus keep capital interests privileged at the expense of real socioeconomic transformation by creating a new centrist pro-capital bloc. This reading of the transition sees the appeasement of capital as perhaps unavoidable and South Africa destined to continue on the “two nations” track (cf. Bond 2000).\footnote{Marais’ (1998) account differs from those of Adam and Moodley (1993) and Waldmeir (1997) in that it emphasizes ANC concessions where the others emphasize NP negotiation defeat. However, Marais follows Adam Przeworski (1991) who argues that a pact transition is necessarily a conservative one and Stephan Haggard and Robert Kaufman (1995) who convincingly argue that pact transitions result in the old order being able to significantly influence future arrangements.} At the same time, South Africa’s transition to democracy has not been at the mercy of IFIs as the transition in Zambia clearly has been.

Despite some doubts about fairness and openness (mainly in KwaZulu-Natal), the 1994 South African elections were by and large considered a success and an official manifestation of the establishment of true democracy in South Africa (Reynolds 1994; Johnson and Schlemmer 1996; Butler 1998). The ANC ran on a nonracial platform and captured 62.6 percent of the votes and 255 of 400 seats in the National Assembly (Reynolds 1994).

2. Zambia

Zambia lacks the same history of an indigenous capitalist class and competent bureaucracy as developed in South Africa. “[T]he Zambian bureaucracy has a far shorter history of professionalization [and] Zambia was essentially a labor-reserve colony” until the 1960s when advanced training for Zambians began (Denemark 1991:534). Despite the relatively strong performance of the Zambian economy during the decade following independence, neglecting to invest in proper training of the Zambian bureaucracy has resulted in a poorly administered, and therefore weak, state. However, the emphasis on copper mining in the primary sector created a class-conscious proletariat and a sense of civil society reinforced by trade union practices (Hamalengwa 1992). Arguably the influence of civil society through the unions, considering that Kenneth Kaunda’s successor Frederick Chiluba was Zambia’s foremost union leader, played an important part in the events leading up to the 1991 democratic elections (Ihonvbere 1996:Ch. 3).

The weakness of Zambia’s economy, coupled with the weak state typical of peripheral regions and exacerbated by internal pressures for change (Denemark 1991), led to its acceptance of IMF structural adjustment programs (SAP’s) and eventually the end of President Kaunda’s one-party state (Bratton 1994, 107–108). This development is important, because countries most likely to be forced into accepting SAP’s wholesale are the countries most likely to see their democratic legitimacy subsequently undermined (Mkandawire 1999, 125–130). During a crisis of political realignment Chiluba’s Movement for Multi-Party Democracy (MMD) emerged as a viable opposition to Kaunda and the United National Independence Party (UNIP). The government’s final loss of legitimacy was illustrated by the urban food riots of 1990 that eventually turned political (Bratton 1994:102).

Zambia became a formal democracy after Kaunda signed a constitutional amendment introducing the Third Republic in 1990 and subsequently stepped down as president after his electoral defeat by Chiluba and the MMD in October 1991. In this election, the MMD captured over 75 percent of the vote and 125 out of 150 seats in the National Assembly (Burnell 1996:407). The 1991 election was widely regarded as free and fair by international observers (Bjornlund et. al. 1992; Bratton 1992; Commonwealth Observer Group 1992).

The peaceful nature of the democratic transition was applauded both domestically and internationally. Zambia was upheld as a model of transition and benefited from a large inflow of foreign aid. The inflow of aid was not only a result of the successful electoral transition, but also because Zambia’s new regime had committed to economic liberalization and structural adjustment (Baylies and Szeftel 1997:113). At the time of the initial transition to democracy, however, the World Bank (1994:58) rated Zambia’s overall macroeconomic policy stance as “very poor” (in comparison to other sub-Saharan African countries) and noted that Zambia’s changes in macroeconomic policies from 1981–1986 and 1987–1991 had “deteriorated.” Ultimately, post-transition Zambia has been bogged down in economic stagnation and dependency and hopes for democratic consolidation seem dim.

The events leading up to the democratic transition in Zambia in 1991 are an excellent example of how systemic forces both shape and interact with the internal weaknesses characteristic of peripheral states to influence domestic events and, in this case, translate into poor prospects for democratic consolidation. Thus Zambia’s democratic experience cannot be fully comprehended without situating it within the context of the MWS as a whole.
**E. Consolidation of Democracy: Success and Failure**

A measure which can be used as an indicator of how a country’s consolidation process is progressing is the Freedom House (2000) survey of political rights and civil liberties, which designates countries as being “free,” “partly free,” and “not free.” Countries whose combined averages for political rights and civil liberties fall between 1.0 and 2.5 are designated “free”; between 2.6 and 5.5 “partly free”; and between 5.5 and 7.0 “not free.” For a fuller explanation of the methodology consult the most recent edition of the survey, available online: <http://freedomhouse.org/research/freeworld/2001/methodology.htm>. 

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<th>Year</th>
<th>South Africa</th>
<th>Zambia</th>
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<tbody>
<tr>
<td>1990–91</td>
<td>5,4,PF</td>
<td>6,5,PF</td>
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<tr>
<td>1991–92</td>
<td>5,4,PF</td>
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<td>1992–93</td>
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The characters representing scores for each year are, from left to right, political rights, civil liberties, and freedom status. Each of the first two is measured on a one-to-seven scale, with one representing the highest degree of freedom and seven the lowest. “F,” “PF,” and “NF” respectively stand for “free,” “partly free,” and “not free.” Countries whose combined averages for political rights and civil liberties fall between 1.0 and 2.5 are designated “free”; between 2.6 and 5.5 “partly free”; and between 5.5 and 7.0 “not free.”

**Source:** Freedom House (2001)

Comparing South Africa and Zambia’s past transactions with the IMF gives us a clear indicator of Zambia’s greater economic vulnerability and dependence on IFI’s, as well as the greater leverage by IFI’s over Zambia’s democratization process. In 1983 South Africa entered its only stand-by arrangement with the IMF, drawing 159 out of 364 SDR million approved. In addition, South Africa drew 614.43 SDR million from the IMF General Resources Account (GRA) in 1993 and repaid this amount in 1997–98. South Africa currently has no outstanding purchases or loans, nor any projected obligations, to the IMF (International Monetary Fund 2001a). By contrast, Zambia has borrowed regularly from the IMF since 1984. Zambia drew 147.5 and 103.8 SDR million from the GRA in 1984 and 1986 respectively, an additional 1485.11 SDR million from the GRA and the Structural Adjustment Facility (SAF) in 1995, and a total of 64.94 SDR million from the SAF between 1997 and 2001. Zambia is scheduled to repay approximately 172 SDR million per year (principal and interest)

16. Patrick Bond (2000) does emphasize that South Africa’s transition to democracy has been hampered by constraints imposed by the core actors of the world economy and that the domestic discourse on appropriate policy has been conflictual. However, the conflict over policy in South Africa has not been characterized by nearly the same degree of vacillation and volatility as compared with that in Zambia.

17. Special Drawing Rights (SDR) is an artificial currency unit created by the IMF in 1966. It is used as an international reserve asset and is defined as a basket of national currencies—Euro, Japanese Yen, Pound sterling, and U.S. dollar (see http://www.imf.org/external/np/exr/facts/sdr.htm).

18. The GRA contains the IMF’s financial resources that are based on member nations’ subscriptions (see http://www.imf.org/external/np/ tre/activity/2001/070601.htm).
to the IMF through 2005. The country’s outstanding purchases and loans, 181.74 million in SAF arrangements and 716.62 SDR million in Enhanced Structural Adjustment Facility (ESAF) arrangements, constitute 37.2 percent and 146.5 percent of its quota respectively (International Monetary Fund 2001b).

This comparison of each country’s involvement with the IMF provides an appreciation of Zambia’s difficulties in terms of acting independently vis-à-vis core interests and why the country’s peripheral role in the world-economy has resulted in a more volatile transition to democracy than has been the case in South Africa. The dependence on core-led IFI’s is more acutely felt in Zambia and thus disagreements over what economic policies are appropriate, and how IFI demands infringe on national sovereignty, are more likely to result in conflict that impedes democratization. Whereas there at times have been sharp disagreements between the ANC and its alliance partners, the Congress of South African Trade Unions (COSATU) and the South African Communist Party (SACP), on major economic policy decisions such as the move from the Reconstruction and Development Programme (RDP) to the Growth, Employment and Redistribution strategy (GEAR), the ANC has had an easier time acquiring “ownership” of its economic policies and its developmental projects than has Zambia’s MMD (Hanson and Hentz 1999).

Ironically, the IMF’s insistence on neoliberal policy adjustments for developing countries today follows a long period of IMF support for “statist” policies. According to George Ayittey (1998:270), IMF emphasis on conditionality and macro management reinforced notions of state control and management in Africa.

For 30 years, Zambia’s statist policies of import-substitution, subsidized food prices and state enterprises were backed by western economic advisers including the World Bank. True, the IMF always disliked them, but then, as one IMF official said privately: “Why did we lend $1.2 billion to a government whose policies we disapproved of?” (The Economist 1995:34).

1. South Africa

Despite setbacks and international doubts, South African consolidation has made steady, if slow, progress (Southall 2000). The second national elections in June 1999, as well as local government elections in 1995 and 2000, have further established South Africa as a democracy able to survive internal and external pressures. The 1999 national elections saw the ANC win yet another decisive victory capturing 66.3 percent of the votes and 266 of 400 seats in the National Assembly (Friedman 1999).

Although the 1999 elections saw some realignment in the South African political arena, voting patterns still resemble societal ethnic cleavages (that also correlate with socioeconomic cleavages) where whites still support “white parties” and blacks still support “black parties.” The most significant results of the 1999 elections were the decline in support for the New National Party (NNP) by two-thirds (from about 21 to 7 percent) and the rapid rise of the Democratic Party (DP) from less than 2 to almost 10 percent, thus making it the new official opposition. The fact that the Inkatha Freedom Party (IFP) remained in control of KwaZulu-Natal despite an offer by the ANC to name IFP leader Mangosuthu Buthelezi Deputy President in return for an ANC premiership in the province, and that the Western Cape remained in NNP hands (through a coalition with the DP) despite an ANC plurality (about 42 percent) in the province are also significant as they provide indications of significant opposition to the dominant ANC as well as the latter’s ability to accept rejection and electoral defeat.

The 2000 local government elections have arguably transformed the South African political landscape into a “two-party” system with the ANC receiving 59.4 percent of votes nationwide, the Democratic Alliance (DA)—which includes the NNP, the DP, and the Federal Alliance (FA)—22.1 percent, the IFP 9.1 percent (concentrated in KwaZulu-Natal) and various other parties between 2.6 and 0.3 percent each (Electoral Institute of Southern Africa 2000). The rejection in successive elections of extreme parties on the right and left, e.g., the Freedom Front (FF) and the Pan Africanist Congress (PAC), points to a preference for centrist politics and a degree of continuity among the South African electorate. This is a good omen for the future of democratic consolidation, and in terms of successful multiparty elections being one sign of consolidation South Africa’s positive experience has been quite different from the reversal of consolidation occurring in Zambia between its 1991 and 1996 elections.

On the other hand, successful elections are not a sufficient cause for democratic consolidation, and in South Africa consolidation has been hampered by differences between liberal and emancipatory understandings of democracy. Liberal democracy is often associated with minimalist requirements of democracy (Di Palma 1990; Huntington 1991). Emancipatory democracy entails a notion of transformation (Gould 1988; Pateman 1970) along with socioeconomic justice and fairness, deliberation of issues at the grassroots level, and participation in decision-making (Koelble 1998:34). Persistent signs that the South African citizenry does not agree on the meaning of democracy, or how it ought best to be practiced, signals potential trouble ahead for consolidation (Koelble 1998, 100; Mattes and Thiel 1998). The stark differences in understandings of what democracy means stem in part from the existence in semi-peripheral South
Africa of both a small but significant “core” upper-middle class and a larger “peripheral” lumpenproletariat.

A 1996 IDASA survey found that 41 percent of respondents in the Western Cape, 37 percent in KwaZulu-Natal, and 29 percent nationally associated democracy with substantial improvements in their lives, thus conceiving of democracy as emancipatory. Forty-five percent of respondents nationally, 33 percent in the Western Cape, and 39 percent in KwaZulu-Natal regarded democracy as consisting essentially of a specified set of procedures, thus conceiving of democracy in procedural (Western liberal) terms. Other respondents were ambivalent about the meaning of democracy in substantial (emancipatory) or procedural (liberal) terms (IDASA Public Opinion Service 1996a:4–6 and 1996b:6–9).

South Africa’s government generally respects the human rights of its citizens even though killings due to excessive use of force by security forces and deaths in police custody remain a problem in some areas. Levels of political violence have been reduced since 1998 but remain a problem in KwaZulu-Natal (U.S. State Department 2000a). Amnesty International (2000a) is more critical and reports that torture and unnecessary violence is still common among the South African police, that asylum-seekers and suspected illegal immigrants face official ill-treatment and racially motivated attacks, and that political violence still takes place in parts of the country.

On the economic front, South Africa has emerged out of the era of apartheid-isolation as a thoroughly re-integrated player in the global economy (Koellble 1998), which has led to tensions between the ANC and its government allies, the SACP and COSATU. These tensions are illustrative of the effect of MWS forces on domestic relationships between state, capital, and civil society in a semi-peripheral country pressured by sharply divergent concerns of “core” and “periphery” segments of society. The emerging rift within the Tripartite Alliance is due to the ANC’s acceptance of neoliberal economic growth policies as the only method capable of providing the resources needed to correct the inequalities created by centuries of race-based oppression while its allies push for highly redistributive policies (Ward 1998:50). Given the skewed income distribution in South Africa and the resulting low rate of domestic savings and investment, the country needed FDI. Hence pursuit of an “investor-friendly environment” and the adoption of the GEAR program in 1996.

South Africa has been better able to enhance the extractive capabilities of the state than many weaker (peripheral) countries. Instead of seeing its tax base shrink after liberation as has been common in other African countries, the South African government under President Nelson Mandela “has broadened the base by building an efficient collection agency outside the regular civil service” (Africa Confidential 1999c). The South African Revenue Service (SARS) collected a record R200 billion for the 1999/2000 fiscal year. Revenue collection efficiency has been steadily improved over the last few years due to improvements in collection procedures and the combating of corruption and fraud (The Star 2001). Activists in civic organizations suggest that having a substantial tax base outside workers employed by government, which is uncommon in most African countries, is positive for democracy. “It helps democracy. If the government’s taxing your income at source, there’s more incentive to hold it to account for the way it’s spending your money” (Africa Confidential 1999c). South Africa’s semi-peripheral position in the MWS makes the country more likely to sustain such positive developments in terms of state capacity whereas peripheral countries (like Zambia) will likely see the continuation of poor extractive and distributive capabilities, thus further exacerbating state and civil society weakness, antagonistic class relations, and authoritarian tendencies.

South Africa’s semi-peripheral role in the world economy can help with external affairs as well. The relationship between Washington D.C. and Pretoria has evolved into the closest relationship the U.S. has with any African country. The institutionalization of this relationship began with the Bi-National Commission launched by presidents Bill Clinton and Nelson Mandela in 1996 (Africa Confidential 1999a). Pretoria is also asserting its position in the semi-periphery by embracing “strategic partners,” such as Argentina, Brazil, Britain, China, and Germany.

On the other hand, negotiations over trade relations between South Africa and the EU, assumed to become South Africa’s core “benefactor” in terms of promoting a trade relationship conducive to South African development and democratic consolidation, have become increasingly conflictual since they began in 1994. The EU wishes to export cheap manufactures to South Africa while at the same time protecting the EU market from competitive South African agricultural goods (Africa Confidential 1997a). The situation is illustrative of the pressures put on developing countries like South Africa today when world markets and their core-led representatives (e.g., the EU, U.S., IMF, and World Bank) insist on economic liberalization and openness. The inability to enjoy relatively higher levels of protection of home industries, as countries who in the past moved up rapidly in the global division of labor did (e.g., Japan and South Korea), gives semi-peripheral countries like South Africa an additional hurdle to overcome in their quest for economic development and democratic consolidation.

A democratizing country with a strong and diversified economy is more likely to balance the oftentimes conflicting demands of international and domestic capital and societal pressures for redistribution that might threaten the consolidation process, but South Africa’s economic progress since the 1994 dem-
South Africa’s economic viability, despite the U.S. identification of South Africa as one of ten “Big Emerging Markets” (BEM’s) and the general goodwill displayed internationally towards South Africa’s first true democratic government remain (McGowan and Ahwireng-Obeng 1998a, 29–30).

While South Africa faces pressures related to globalization, the country does have an inherent advantage over peripheral states in that it can diffuse some of its internal costs to other states dependent on the South African economy in the region. McGowan and Ahwireng-Obeng (1998a and 1998b:167) argue that South African capital has been increasingly hegemonic in the southern African region since 1994 and that the present South African government strongly supports capital’s economic aspirations.

South Africa’s trade with the European Union (a key part of the core) and sub-Saharan Africa (part of the world’s periphery) fits the world-system model of a semi-peripheral state and its paradoxical role in the world as both “exploited” and “exploiter” (McGowan and Ahwireng-Obeng 1998b:169).

Overall, South Africa’s ability to diffuse some economic and political costs of democratization and economic restructuring onto peripheral neighbors in the SADC and beyond, coupled with its administratively capable state organization and indigenous capitalist class, indicates that democratic consolidation is a realistic goal likely to be attained. The role of core capital in South Africa also reflects the country’s position in the MWS. Johannesburg is a “global city,” and Cape Town less so, as sites of southern African operations of MNC’s whereas no cities in peripheral Zambia play a similar role. The empirical evidence tentatively supports the prediction regarding South Africa possessing the resources necessary to consolidate its democracy. Of course, semi-peripheral status entails not only advantages vis-à-vis the periphery but also the existence of some of the similar problems characterizing the periphery and thus South Africa is by no means safe from democratic reversals.20

20 Growth rates have decreased from roughly 4 percent in 1995 to about 1 percent in 1998 (Ginsberg 1998:4). While job growth in the government sector (which, due to less generation of actual revenue, is less desirable) has decreased from over 4 percent per year in the 1970s to just over 2 percent per year in the early 1990s; job growth in the (more desirable) private sector has declined from roughly 1.5 percent to less than –2 percent (a total loss of jobs) in the same time frame (Ginsberg 1998:86).

21 Democratic consolidation in South Africa faces several challenges, most notably those relating to poverty, crime and health. When asked to list the most pressing problems South Africa faces, survey respondents consistently mention job creation/unemployment (75 percent) and crime (61 percent) as the top concerns. Housing comes in as a distant third concern (34 percent) (IDASA Opinion ’99). The AIDS crisis is proving particularly devastating for the African continent. According to the World Health Organization, approximately 80 percent of all AIDS cases worldwide occur in sub-Saharan Africa. The southern African region is the hardest hit by AIDS today, and 20 percent of South Africa’s adult population is HIV positive with about 2000 new infections occurring daily (UNAIDS 2000).
The U.S. State Department (2000b) considers the Zambian government's human rights record as generally poor. The government has taken some steps to address these problems, but political rights were seriously infringed upon during the 1996 national elections, police killings and routine beatings and abuse of criminal suspects remain a widespread problem, and the independent press is harassed by the government through the courts. A state of emergency was declared in Zambia in October 1997 and lasted until March 1998 following an alleged coup plot on October 29. During this time government was granted freedom of action beyond the restrictions of constitutional rule. According to Amnesty International (2000b) there is still fallout from the trials of those accused of involvement in the 1997 coup attempt with several death sentences handed down. The drunken coup plot, leading to a purge of the Zambian military by President Chiluba, is illustrative of how weak peripheral states often fail to maintain domestic stability and in trying to do so relapse into authoritarian behavior which further alienates international donors that the state is economically dependent upon. The abuse of detainees in this case simply gave Western donors yet another reason to withhold aid (Africa Confidential 1997b).

Judging from recent developments the consolidation project has been a failure in Zambia and it remains doubtful whether Zambia can regroup and salvage the remains of the democratic transition that took place in 1991. The November 4, 1999 assassination of Major Wezi Kaunda (the son of former President Kenneth Kaunda) turned Zambia into a “political powder keg.” Following allegations that Major Kaunda was involved in funneling aid to UNITA rebels in Angola and training guerillas in eastern Angola close to the Zambian border, the assassination might have been a pre-emptive strike aiming at preventing a military overthrow of Zambia’s President Chiluba (Johannesburg Mail & Guardian 1999). On July 6, 2001 former MMD Deputy National Secretary Paul Tembo was assassinated in his Lusaka home by gunmen on the same day he was scheduled to testify before a tribunal investigating alleged large scale fraud by three MMD ministers in the Chiluba government (The Post [Lusaka] 2001b). These events indicate that continued political volatility is to be expected in Zambia.

Zambia’s impoverished economy and history of one-party rule means that the current government faces enormous challenges in terms of balancing the demands for liberalization by the international community with the redistributive demands of the Zambian citizenry. The government is heavily reliant upon other nations and non-governmental organizations for aid, loans, concessions, credit, and support (see Table 6). When the MMD promised delivery and improvements in living conditions by campaigning under the slogan “The Hour has come” it benefited from the frustration and alienation Zambians felt toward the previous regime and its inability to improve the economy, human rights and overall living conditions (Ihonvbere 1996:169–172). However, the “revolution of rising expectations” might result in increasing protests and instability if promises cannot be fulfilled. A volatile societal climate emerges in which the “normality” of democratic society fails to materialize, and as expected Zambia has not been as resilient as South Africa in terms of safeguarding initial democratic success.

IMF and World Bank demands for economic liberalization have resulted in significant privatization of copper mining assets in Zambia. While such privatization has boosted Zambia’s competitiveness ranking to twelfth among 24 ranked African countries according to the Africa Competitiveness Report 2000/2001 (World Economic Forum 2000), it runs the risk of (re)igniting political and economic rivalries (Africa Confidential 2000b). Quarrels between new and old copper mining interests that create societal unrest in Zambia’s “copper belt” are the unfortunate outcome of policies (allegedly) designed to strengthen Zambia’s economy. Instead the result might very well be a further weakening of Zambia’s deteriorating democracy. Zambia Congress of Trade Unions (ZCTU) Deputy President Japhet Moonde echoes the concerns about negative effects of core-mandated reforms having a direct impact on Zambian society.

The economic reform measures under the MMD regime became synonymous with retrenchments, redundancies, and joblessness for the majority of Zambians where it is estimated that about 70 or 80 percent of Zambians live in absolute poverty today, a record that surpasses even the colonial era (The Post [Lusaka] 2001a).

Countries like Zambia that have not established firm “ownership” of their reform programs are heavily dependent on external economic support in order for reform initiatives to be continually supported by the government, not to mention the populace. Difficulties associated with demands for structural adjustments and economic reforms result in the government blaming IFIs and international and local non-governmental organizations (NGO’s) for “plotting” to sabotage the national economy (Africa Confidential 1999e). Zambia, due to its peripheral position in the MWS, is less capable than semi-peripheral South

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21. The Africa Competitiveness Report 2000/2001, designed to predict medium to long term growth, ranks South Africa seventh and Zambia twelfth among 24 African countries surveyed. Zambia’s relatively high position is due to its recently initiated privatization program. The report identifies South Africa as an Africa leader whose performance is very important for an African Renaissance. The report also addresses the issue of debt forgiveness that is considered key for continued economic progress on the continent. Jeffrey Sachs contends that the process of granting relief to heavily indebted poor countries (HIPC) remains inadequate. “The process is too slow, too stingy, and too arbitrary” as it does not properly take into account real social needs (World Economic Forum 2000).
Africa of acquiring “ownership” and key, if not broad, support for neoliberal economic reforms.

Following the suspension of balance-of-payment support to Zambia by European donors after the problematic presidential election in 1996 and continued poor economic performance, the future of the Zambian government was at stake when the World Bank's consultative group met in Paris on May 26–28, 1999. Donors seemed somewhat pleased, however, and indicated that further support would be forthcoming pending Zambia's privatization of Zambia Consolidated Copper Mines (Africa Confidential 1999d). Earlier on, the Zambian economy was surviving partly due to a US$70 million IMF loan that was granted with the understanding that the sales of copper mines would be finalized by the end of March 1999 (Africa Confidential 1999b). The dependency of Zambia's government on international donors to shore up support for reforms was again manifested when only the promise of large sums of money to the Zambian government made at the Consultative Group meeting in Lusaka on July 16–18, 2000 likely prevented the dismissal of Zambian Finance Minister Katele Kalumba and strengthened the position of the relatively few reformers in the government (Africa Confidential 2000b).

The typical “strong-arm” tactics employed by peripheral states like Zambia on the political front and in dealing with societal upheaval are partly the result of stresses associated with a dependent and vulnerable economic situation. A vicious cycle of economic dependence is set in motion, leading to desperate measures by the state that in turn exacerbate economic dysfunctionality. Thus, following privatization of some of Zambia's copper and cobalt businesses to South African Anglo American Plc and a Canadian-Swiss consortium, international aid donors have now shifted their focus from Zambian macroeconomic policy initiatives to the government's human rights record (Johannesburg Mail & Guardian 2000).

An examination of the empirical evidence of Zambia's transition to democracy and subsequent struggle to maintain and consolidate it supports the prediction that Zambia lacks resources necessary for consolidation. While the transition in Zambia is more directly linked to its economic vulnerability and susceptibility to external pressures than the South African one, it has also become clear that Zambia has not been able to diffuse the high costs of economic adjustment and democratization. The economic costs of Zambia's economic restructuring and democratic transition remain within the country, affecting a citizenry already desperate for improvements in living standards. The economy remains exposed to volatility, and as the state is unable to improve living standards conflict escalates and ultimately the government clamps down on civil society and democratic rights. Zambia's peripheral status in the world-system is seemingly a key factor in explaining the country's struggle to break out of the vicious cycle of poverty and undemocratic governance.

V. CONCLUSION

South Africa shares many economic and social problems with peripheral countries. How can economic growth be encouraged while the government at the same time seeks redistribution as a means of uplifting its impoverished masses? South Africa also enjoys some of the advantages associated with semi-peripheral states; its economy is more diversified and modern than those of its peripheral neighbors and its modern administrative and commercial infrastructure makes it better positioned to compete in the global economy and to efficiently administer domestic economic and social activities. For South African democracy to prevail and fully consolidate, its leaders and citizens will have to carefully utilize the economic and political advantages that semi-peripheral status entails. The irony is that South African success will likely come at the partial expense of its peripheral neighbors (McGowan and Ahiwireng-Obeng 1998b).

Zambia's misfortunes since the democratic transition in 1991 are illustrative of its inferior situation as a peripheral country. Zambia has remained a weak, vulnerable, and peripheral state where authoritarian leaders can prey upon the citizenry. Widespread poverty and peripheral status in the world-economy does not make successful democratization impossible (as Botswana, one of the world's poorest countries at independence, has shown), but in the case of Zambia all the weaknesses and disadvantages usually attributed to peripheral status seem to have combined to make successful democratization an elusive goal.

Overall we see that an inferior position in the global division of labor leads to state weakness and a drain on resources needed for development, and thus it also tends to have a disruptive impact on civil society and class relations. Using an MWS approach to understand processes of democratization is especially useful because it allows us not only to see the obvious linkage between higher socioeconomic development and democratic stability that modernization theory posits, but also how development in the non-core is greatly affected by decisions made in the core and how even some (short term) success with economic growth and management can be offset by the vulnerability and characteristic weaknesses that a peripheral position in the MWS entails.

The empirical evidence on the divergent democratization trajectories in South Africa and Zambia appears to support Hypothesis 1 somewhat and Hypothesis 2 more clearly. Based on the experience of South Africa it seems reasonable to suggest that semi-peripheral states are better equipped to mitigate external pressures for economic and political change and thus undertake democ-
ratization on their “own terms.” Based on the experience of Zambia, peripheral states are arguably much less able to democratize on their “own terms” due to a lack of economic resources and a weaker state and civil society.

The central irony of the MWS is manifested in these two case studies of democratic consolidation. The weakest states in the MWS can be pushed around by core powers and thus more easily forced to democratize (e.g., Zambia and many other African states). At the same time, these weak states are the least likely to possess the resources necessary to consolidate their democratic transition. On the other hand, semi-peripheral states can maintain their independence vis-à-vis the core to a higher degree (e.g., South Africa’s decades long resistance to sustained internal and external pressures for democratization), but if the decision is made to undertake a democratic transition they are more likely to possess the resources necessary for successful consolidation.

Bringing back the research question that prompted this article: can a MWS approach help us explain processes of democratization within states? It becomes clear that the MWS approach has indeed been valuable, as the processes of democratization and consolidation in both South Africa and Zambia have been shaped by each country’s position in the MWS. Of course, agency is not irrelevant, and Frederick Chiluba has not provided the leadership for Zambia that Nelson Mandela or (arguably) Thabo Mbeki have for South Africa. However, because location in the MWS matters, conventional (modernization) theories of democratization and consolidation that emphasize internal factors need to be revised and embrace a more holistic approach to democratization. To this end a MWS perspective can serve as a valuable theoretical complement.

The MWS approach underscores the importance of taking exogenous, systemic factors into serious consideration when discussing democratization and consolidation (cf. Martin 2000:258). This understanding ought to impact the way in which social scientists approach all societal phenomena that are global in nature:

For social scientists, internationalization of the world economy should sound the death-knell to the anachronistic divisions, institutionalized in universities, between “comparative politics” and “international relations.” Cross-national comparisons are meaningless without placing the countries being compared in the context of a common world political economy within which they operate. Likewise, theories of international relations that treat all countries as fundamentally similar provide only limited insight into the variations in policy and institutional change. Neither comparative politics nor international relations can be coherently understood without aid from the other (Keohane and Milner 1996:257).

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Divergent Paths of Development


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