The City as Laboratory and the Urban-Rural Divide: the Revival of Private Property and its Limits in Post-Mao China


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Introduction

Examination of the transformation of urban China tends to rely on dichotomies such as tradition vs. modernity, past vs. future, collectivism vs. individualism, public (gong) vs. private (si), and rural vs. urban. This paper tries to sidestep these distinctions by looking at the revival of private property and its limits in urban China. In the governmental scheme of traditional China no clear distinction was drawn between cities and the countryside. Urbanisation and the formation of “modern” cities in Republican China undermined such uniformity and gave birth to the urban-rural divide. The gap between the urban and the rural has become even wider in the post-1949 era. Mao’s revolutionary rhetoric was pro-village and anti-city, because the rural area in Southern China (e.g., Jiangxi and Fujian) was his revolutionary base. But in the post-1949 era, industrialisation was set, in emulation of the USSR, as the priority in state policy and state-building. The development of the city thereafter proceeded at the expense of the countryside. Urbanisation and the formation of “modern” cities in Republican China undermined such uniformity and gave birth to the urban-rural divide. The gap between the urban and the rural has become even wider in the post-1949 era. Mao’s revolutionary rhetoric was pro-village and anti-city, because the rural area in Southern China (e.g., Jiangxi and Fujian) was his revolutionary base. But in the post-1949 era, industrialisation was set, in emulation of the USSR, as the priority in state policy and state-building. The development of the city thereafter proceeded at the expense of the countryside. The rigid household system was established in 1958. Mobility was prohibited, especially the mobility from the rural to the urban areas.

Yet in post-Deng China, as cities expand into their rural peripheries, legal distinctions between urban and rural become blurred, and in due course the boundaries of cities and the legal regimes applicable in them will need to be redefined. For example, in the rural area, a de facto real estate market is emerging with affordable prices under the label of “minor property rights” (xiaochanquan) or “township property rights” (xiangchanquan). This invites an analysis of how the boundaries between the urban and the rural and between public property and private property are being drawn in modern China.

The emergence of urban property markets in China

The advent of socialist rule in 1949 brought significant changes to the official conception of property. Between 1956 and 1978, “the private” was deemed to be evil and virtually abolished. Since the beginning of market reform, the
The housing market has since flourished. From 2000, housing took place against the backdrop of the development of the private sector and legislating to promote a “market economy.” (13) The 1988 Constitution was amended to allow the transfer of land use rights. (6) The Provisional Regulation on the Grant and Transfer of Use Rights in Urban Land (1990) (7) paved the way for the commodification of urban land. The Constitution was changed in 2004, and the Property Law (2007) provided equal protection for public and private property for the first time since 1949. (8)

Urban land, one of the most important state-owned assets, became leaseable and transferable in the late 1980s through the mechanism of the land use rights (LUR) system. (5) The LUR system – in emulation of “legacy” leasehold in Hong Kong – was first developed to attract foreign direct investment (FDI) in order to fund the construction of Special Economic Zones (SEZs) such as Shenzhen. (9) The lease and transfer of LURs have given rise to the emergence of an urban property market, which is regarded as one of the most important indications of a revival of private property in China. In parallel with changes to the urban land system, the urban housing sector has also involved transformations: when the PRC was established in 1949, private ownership was not abolished immediately; in the cities, people owned their houses. The 1954 Constitution acknowledged the status of private ownership. However, after the “socialist transformation” (sheluizhuyi gaizao) in 1956, the housing market was gradually abolished. (10) In the 1980s there was a massive construction of public housing, and the dominant form was public rental. (11) The housing was built on allocated state-owned land, and work units (danwei) or urban Real Estate Administration Bureaux represented the de facto “public” owners. In the late 1980s, based on the LUR system, urban households in China were given the opportunity to purchase their flats/houses for the first time. (10) In March 1998, Premier Zhu Rongji introduced a package of reforms that included terminating housing provision and allocation by work units. (12) The subsequent direction of housing reform has been to let individuals purchase houses, and the private housing market has since flourished. From 2000, housing began to be commodified (shangpinhua) in China. (13) As Huang Youqin points out, a class of homeowners began to emerge. (14) Yet urban residents’ land use rights are vulnerable property rights. (15)

**Property-holding and the complexity of urban governance**

The lease of state-owned land has been legalised since the promulgation of the 1986 Land Administration Law (LAL). In April 1988 the Constitution was also amended...
to provide that “the right of land use can be transferred in accordance with the law” (Clause 4 of Article 10). (18) Taken together, allocations (huabo) and grants (chuang) constitute the primary market for LURs. In May 1990, LURs were separated from ownership and became transferable (e.g., by sale or rental) in the market by tender (zhao biao), auction (paimai), or negotiation (xieshang). The transfer of LURs created a secondary property market. However, in reality, sale by negotiation without a transparent procedure is the most popular way of transferring LURs in the secondary property market. (19)

The complexity of the primary property market is due largely to the complexity of governance, for example, conflicts between the central government in Beijing and local governments in the provinces and below. (20) Although the revised 1998 LAL was designed to centralise power in the State Council to enable better management of land, “real” power is dispersed between different levels of government and mobilised in the dynamics of their interactions. (21) For example, at the national level, the Ministry of Construction and the Ministry of Land and Resources (22) under the State Council may coordinate with each other in regulating the property market. (23) At provincial and local levels, however, real estate and land management departments are directly responsible to provincial or local governments. (24) The central Ministries do not have direct control over these local departments, but only provide working guidance.

One of the most important reasons for conflicts between central and local governments is competition for financial resources. A tax sharing system (fenshui zhii) was adopted in 1994 as an attempt to enhance central government revenues and increase the transparency of tax revenues (at least to provincial officials). (25) The central government regularly rotates the officials between provinces; the Party secretaries of Beijing and Shanghai have traditionally been members of the Politburo; before working in the provinces, many officials have worked extensively in central ministries. See generally Yasheng Huang, Inflation and Investment Controls in China: The Political Economy of Central Local Relations During the Reform Era, Cambridge, Cambridge University Press, 1996. Provincial officials’ career achievements are assessed by statistics; as a result, “statistics make officials, and officials make statistics” (shu ji guanchu shuzi chuguan shuzi). There are central-local conflicts within provinces as well.

18. LURs are assigned in two ways: allocation and grants. Allocation refers to the transfer of LURs to state owned or non-profit users without either time limits or LUR transfer fees (budu shiyongquanzhu changranqu). Grant refers to the transfer of LURs to commercial users for a fixed period in return for LUR transfer fees. See Samuel P. S. Ho and George C. S. Lin, “Emerging Land Markets in Rural and Urban China: Policies and Practices,” The China Quarterly, no. 175, 2003, pp. 687-688.


20. The central government has some mechanisms to control local governments. For example, the central government generally rotates the officials between provinces; the Party secretaries of Beijing and Shanghai have traditionally been members of the Politburo; before working in the provinces, many officials have worked extensively in central ministries. See generally Yasheng Huang, Inflation and Investment Controls in China: The Political Economy of Central Local Relations During the Reform Era, Cambridge, Cambridge University Press, 1996. Provincial officials’ career achievements are assessed by statistics; as a result, “statistics make officials, and officials make statistics” (shu ji guanchu shuzi chuguan shuzi). There are central-local conflicts within provinces as well.

21. For example, Article 6 of the Real Estate Law defines the functions and powers of government departments at various levels. See Ling-Hin Li, Urban Land Reform in China, op. cit., p. 32.


23. For example, they made regulations to cool down the property market, and to warn of the risk of purchasing “minor property rights apartments.” There are also functional overlaps and conflicts between these ministries.

24. See Ling-Hin Li, Urban Land Reform in China, op. cit., p. 32.


27. For example, tax. Land-use taxation developed in parallel with the LUR system. However, as value-added tax is one of the shared taxes between the central and local governments (central government: 75%; local governments: 25%), in order to collect more tax revenue, local officials have a range of implem ents in the name of modernisation, for example, seizure of farmland and extension of infrastructure in urban expansion, which led to the property market boom. See Richard Walker and Daniel Buck, “The Chinese Road: Cities in the Transition to Capitalism,” New Left Review, no. 46, 2007, p. 63.

28. This is because of the existence of “extra-budgetary” revenues (yusuanzai zijin) such as local taxes and land transfer fees. See e.g., Ho and Lin, “Emerging Land Markets in Rural and Urban China,” op. cit.; Yui-tien Hsing, “Broker ing power and property in China’s townships,” The Pacific Review, Vol. 19, no. 1, 2006, p. 108.
LURs between primary and secondary property markets means that local governments can acquire LURs at a low price and sell them to property developers at a high price. As analysed above, when the LUR system was introduced, it was hoped that the value of land would be reflected properly in the market. However, a high proportion of land allocation is still carried out on an administrative basis, and only a small portion of land is leased by the state to the users through paid transfer of use rights. This means that local governments can monopolise the supply of LURs. The 1998 LAL attempted to remove authority to approve land requisitions from local governments below the provincial level. However, local governments often exceed their authority to approve land use. Numerous public and private brokers with links to state agencies that have the power to allocate and manage land have arisen to pursue rents generated from the gap that exists between the primary and secondary property markets.

The black market is also manifested in the role of rapidly expanding “private” property developers. It is becoming increasingly common for party/governmental officials to set up private businesses by various informal means. Commodification of the public housing provision system has been one of the most important aspects of economic reform. But is it the same as privatisation? The liberal assumption of the distinction between public and private cannot easily be transposed to the Chinese context. The public and the private are intertwined, given the complexity of governance in China. Land-related corruption or rent-seeking is usually associated with land approval and bidding processes. The party-state defines, regulates, and directly participates in the market.

"Minor property rights" apartments—a de facto real estate market and a grass-roots initiative

Dual land ownership and the dual land allocation system explain the high price of real estate in urban China. While the price in the urban property market keeps soaring, "minor property rights" apartments are emerging in rural areas. This kind of apartment is built on rural residential plots (zhaiji di). The buyers of these properties cannot obtain property right certificates (chanquan zheng), because the premises are built on collectively owned land that is reserved for residential use by farmers, and cannot be commodified in the real estate market according to the Land Administration Law (2004) and the Property Law (2007). Yet the market for "minor property rights" apartments flourishes, because prices are low compared with those in the urban property market. The legality of "minor property rights" apartments has been subject to investigation and has even been declared illegal. For example, in the 17th National Land Day campaign, jointly sponsored by the Ministry of Land and Resources and the Beijing municipal government, one of the issues that seized people's attention was concern about "minor property rights" apartments. The Ministry of Construction warned purchasers of the risks involved in buying these apartments. By contrast, township governments clearly acquiesced in the development of "minor property rights" apartments, which is another illustration of the complex relationship between the central and local governments. On 11 December 2007, the State Council declared that “city and township residents should not purchase ‘minor property rights’ apartments in the rural area.” Minor property rights apartments...
in some areas were demolished by force. \(^{42}\) However, these coun-ter-measures have not made “minor property rights” apartments disappear. So what will be the fate of “minor property rights” apartments? This question will be further discussed in Section VI.

“Minor property rights” apartments have existed “under-ground” for more than 10 years. The central government has issued various regulations concerning them, which suggest some uncertainty about how best to deal with them. \(^{43}\) Chapter 13 of the property law deals with the LURs of rural residential plots, but it is unclear about their transfer. Therefore, the transfer and sale of rural residential plots and the sale and transfer of LURs for construction purposes by farmers (if not reclaimed by the state first) are still banned. Despite this uncertainty, various kinds of experiments have been conducted by localities. In 1992, a farmland shareholding system (tudi gufen zhu) was tested in Nanhai, a county-level city in Guangdong Province. Land use rights of individual farmers were collectivised by “natural” villages and then by the administrative village to which these villages belonged. The value of farmland was appraised and divided into shares. A shareholding cooperative was thus formed. The farmland was rented by the cooperative for industrial purposes. Farmers could enjoy the profits of industrialisation according to the shares they had. In this case, the purpose of use of agricultural land had been changed through the circulation of land use rights. This system was called the Nanhai model (nanhai moshi). In 1993, Suzhou in Jiangsu Province was the first to approve the transfer of LURs for construction purposes. Similar experiments were subsequently conducted at Huzhou in Zhejiang Province in 1997, and at Wuhu in Anhui Province in 2000. \(^{44}\) The practice in Guangdong is notable. In 2005, the Guangdong provincial government announced the promulgation of a law entitled “Guangdong Regulations for the Transfer of Land Use Rights of Collectively Owned Land for Construction Purposes.” This was the first time in China that LURs for construction purposes were legalised via provincial-level legislation. It was also a sign of the marketisation of LURs of rural collective construction land. In 2007, Guangdong introduced further reforms permitting rural residential plots to be transferred in the market. \(^{45}\)

Further local reforms on the rural LURs focus on allowing farmers to contribute rural land contractual management rights as shares to enterprises or joint ventures. The Land Contracting Law and the LAL conflict on this point. \(^{46}\) Despite these contradictory laws and regulations, on 1 July 2007, Chongqing allowed farmers to contribute LURs to joint enterprises or joint ventures as shares, provided that the purpose of use of arable land is not changed. Shanghai’s reform is even more extensive: on 2 July 2007, the Shanghai Industrial and Commercial Administration Bureau allowed farmers to use and rent their residential plots to run village inns, or so-called “family farms,” which exceeds the limits within which the use purpose of arable land cannot be changed and paves the way for farmers to participate in urbanisation and industrialisation directly. \(^{47}\) Yet these reforms are clearly against Articles 60 and 63 of the LAL.

### Grey areas: Blurring legal and administrative boundaries in modern China

Thirty years after the re-admission of private property into the Chinese lexicon in the name of economic reform and opening-up, \(^{48}\) real estate has become a far from obscure object of desire in China. Chinese dream of owning their homes and invest most of their savings in this project. \(^{49}\) But to what extent do people own their flats or houses? What does ownership mean? And why is ownership important? Is it important because it is closely linked to status, privi-

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43. In terms of the central government’s policy, in 2004, the State Council published “On deepening the reform and tightening the land administration” (2004, No. 28), which stressed that LURs of collectively owned land could be transferred according to law; however, it did not go beyond the limits provided by the LAL and the Guarantee Law (danbao fa). The newly published property law is still within the framework of the LAL. See Article 153 of Property law; Article 62 of the LAL.

44. See Chen Xu, “Xiaochanquanfang shi gaige chiyi bujue de chengben” (Minor property rights apartments are the cost of the hesitation of reforms), Oriental Morning Post, 10 July 2007.


46. Article 42 of the Land Contracting Law allows farmers to contribute rural land contractual management rights as shares; according to Article 60 of the LAL, farmers cannot contribute LURs to joint enterprises or joint ventures as investments, or assign LURs to township enterprises without approval from the government at or above county levels.

47. See “Shanghai: Nongmin zhaijide ke ban’rongjielu” (Shanghai: Rural residential plots could run “family farms”), Xin nongcun shangbiao (New Countryside Commerce), in http://xncsb.mofcom.gov.cn/lists.asp?id=112335 (last visited 3 October 2008).

48. That is, economic growth and attracting Foreign Direct Investment (FDI).

49. More Chinese households put their money in assets such as stocks and the real estate market; see e.g., Olivia Chung, “Chinese Favor Bourses, Bullion over Banks,” Asia Times (online), 25 October 2007. Because of the uneven development of the stock market, investing in the real estate market has become the first choice.
In terms of property law, wuquan means the exclusive rights that directly control specific things. Wuquan includes ownership (suoyou quan), usufructuary (yongyi wuquan), and security rights (danbao wuquan). Usufruct is the legal right to possess, use, and benefit from property that belongs to another person. In terms of usufruct, the decentralized interests pertaining to land are mainly categorized as "land use rights" (tudi shiyong quan) of state-owned land (mostly urban land), "contractual management rights" (chengbao jingyingquan) of collectively owned rural land, as well as other rural land use rights including those of residential plots and those for construction purposes. Although state ownership of urban land may be straightforward in the law, whether the central government or local governments can represent the state as the owner is debatable. Moreover, collective ownership of rural land is fragile, and various kinds of land use rights are also ambiguous.

There exist variations, tensions, and intricacies in terms of different forms of de facto ownership in practice. Meanwhile the boundaries between public property and private property are blurred, and property rights are fragmented. For example, state-owned assets have been transferred to those who are able to acquire resources and did not lose the competition with private enterprises; a dual-track price system thus emerged in 1985. The state retained control of the prices of goods distributed through administrative channels in accordance with the plan, while the market would decide the prices of goods produced outside the plan. The distinction between "inside the system" (tizhinei) and "outside the system" (tizhihua) emerged, although it is hard to give a specific definition of this distinction. "Inside the system" could mean inside the plan or having easy access to resources. Those with the political influence to gain access to goods (people inside the system) bought goods at low state-set prices that could vary across and within provinces and sold those goods at higher prices, and thus made enormous profits. Resources are transferred from insiders to outsiders by insider privileges. Great profits can be made. This phenomenon is termed guandao.

Economic reform has seen the selective re-admission of private property into the socio-economic framework. For example, the 1982 Constitution recognized the "individual economy" of urban and rural working people (geti jingji) as a "complement" (buchong) to the socialist public economy (Article 11). The 1988 amendment allowed the private the scarcity of resources; centrally-planned allocation was inefficient, and was gradually converted into allocation of resources through the market. However, in the meantime, policy makers had to make sure that state-owned enterprises were able to acquire resources and did not lose the competition with private enterprises; a dual-track price system thus emerged in 1985. The state retained control of the prices of goods distributed through administrative channels in accordance with the plan, while the market would decide the prices of goods produced outside the plan. The distinction between "inside the system" (tizhinei) and "outside the system" (tizhihua) emerged, although it is hard to give a specific definition of this distinction. "Inside the system" could mean inside the plan or having easy access to resources. Those with the political influence to gain access to goods (people inside the system) bought goods at low state-set prices that could vary across and within provinces and sold those goods at higher prices, and thus made enormous profits. Resources are transferred from insiders to outsiders by insider privileges. Great profits can be made. This phenomenon is termed guandao.

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New changes to the rural land system and the rural-urban divide

As we were completing this paper, the third Plenum of the 17th CCP Central Committee (hereinafter the Plenum) was held between 9 and 12 October 2008. The Plenum has set a new round of rural reforms in motion, and has brought new changes to rural land use rights and the rural-urban divide. Here, it is necessary to analyse these new changes and their implications.

There are several important aims in the decision (jueding) of the Plenum published on 19 October 2008 (hereinafter the decision). First, it confirms that contractual management rights of rural land will remain unchanged and stable for a long period (baoshi wending bing changjiu bubian). The decision also permits various means of contractual management rights circulation (tudi chengbao jingyinguan liuzhuang), including subcontracting (zhuangbao), leasing (chuza), exchanging (huhuan), transferring (zhuanzhang), and shareholding cooperatives (gufen hezuo). This decision emphasises that circulation of contractual management rights should not change the nature of rural land ownership and the agricultural purpose of land use. The decision retains the provisions as set in the Land Contracting Law (2002) and the Land Administration Law (2004).

Secondly, the decision aims to improve the system of rural residential plots, tighten the management of residential plots, and protect farmers’ usufructuary rights. Although some people claim that the decision has important implications for the possibility of legalising “minor property rights” apartments, the stress on farmers’ usufructuary rights in this decision is ambiguous. Usufruct is a lesser property right than ownership, and it does not include the right to dispose of the property. Thus, the decision has not granted farmers the
right to dispose of their residential plots freely such as by selling them as “minor property rights” apartments. From this perspective, the decision still limits the circulation of residential plots.\(^{65}\) The third aim is to reform the system of land acquisition and land use rights requisition. The decision emphasises that using rural land for construction purposes should clearly define whether it is for the “public interest” or profit-seeking. The decision also calls for reducing the scope of land acquisition and improving the system of compensation. Lastly, the decision treats rural and urban land use rights for construction purposes (\textit{jianshe yongdi shiyongquan}) equally, and aims to gradually set up a unified market for circulation of such land use rights. Apart from rural land use rights for construction purposes, the decision also approves the use of collectively owned rural land in for-profit projects. The reform is designed to boost rural income and rural productivity, stimulate rural consumption, and diminish the rural-urban divide by gradually abandoning the household registration system. This reform is also regarded as a prelude to the reform of the rural financial system, by, for example, providing loans for farmers. The reform will also bring changes to the relation between the state and farmers, as well as adjustment of interests gained by different groups throughout the economic reform commenced in 1978. However, the effect of the new measures regarding the circulation of contractual management rights is debatable. Some worry that, without a functioning social security system, loosening the control over the circulation of rural land use rights may make farmers transfer contractual management rights cheaply to big agricultural conglomerates. The number of landless farmers could increase, and a new form of inequality could thus emerge.

Clarifying the land rights of farmers is the focus of the new rural reform. However, contractual management rights circulation does not equal privatisation, since collective ownership of rural land is maintained. Moreover, circulation of land use rights has been confined to contractual management rights, and circulation of residential plots and rural land for construction purposes has not yet been clarified. Nor does the new development of the circulation of contractual management rights amount to recognition of a permanent tenancy in which the state nationalises rural land and then grants farmers permanent land use rights. In the decision, contractual management rights will remain unchanged and stable for a long period rather than permanently. The word long (\textit{chang}) has been used rather than “permanent” (\textit{yong}). Thus, it is too early to say that the long-term trend of the rural land system will follow the model of (urban) leasehold as practised in the UK.

The confirmation of the long period of contractual management rights and the encouragement of various experiments with land use rights circulation could be seen as further steps towards the revival of private property in China, as well as the endeavours of the state to fill the gap between law and social practice. However, the extent and effect of such a revival is a complex issue if we consider several questions.

One of the most important questions is how the existing legal system will respond to the new policy, and how the amendments to these laws can be made coherent. The changes to the rural land system again demonstrate that legal reform in China still relies on Party policy, and legal reform usually lags behind policy change. Laws pertaining to property need to conform to Party policy. Such laws involve the Constitution (2004), the Property Law (2007), the Land Administration Law (2004), and so on. Moreover, there are already different experiments with the circulation of land use rights in different localities (see Section IV), and the question is how to deal with these local experiments that contravene the existing legal system. It is especially debatable whether the circulation of rural residential plots such as selling and purchasing “minor property rights” apartments is constitutional. Article 10 of the Constitution (2004) is ambiguous regarding this issue. Although it provides that “land use rights could be transferred,” the Constitution does not specify the mechanisms for such transfers.

**Conclusion**

This paper has analysed the property market in urban China against the background of broader legal and political transformations, and has reflected upon the meaning of private property and the nature of markets in China. Although the LUR system represents a comprehensive change in the state-owned urban land system, LURs are still allocated administratively to both primary and secondary land use markets. State agencies get LURs free or at low prices and without time limits, but “new economic players” need to bid or negotiate for urban LURs for a fixed period,\(^{66}\) and they have to cultivate good relationships with agencies such as local governments.

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65. On 22 October 2008, the CCP Central Committee declared that “minor property rights” apartments contravened the law, and construction of new apartments should not continue. Although the interests of current purchasers should be protected, the legalisation of the existing apartments is still under review. On this see http://sc.people.com.cn/news/html/2008/10/24/20081024084318.htm (last visited 24 October 2008).

Far from being a free market, the property market in China has been largely politicised, and the ambiguous and complex relationships between the central government, local governments as entrepreneurs, and non-governmental market players has blurred the boundaries between the public and private sectors as well as the division between the urban and the rural. To characterise the reforms in the area of property law and urban developments as a process of privatisation along the lines of neo-liberal theories would be misleading.

Economic reform from 1978 onwards involved “groping for stones to cross the river,” (67) as Deng Xiaoping put it, meaning that it was pragmatic and directed by the “facts” as they seemed at the time without clear guidelines or legal rules, which, usually, lagged behind the pace of economic reform. Pragmatism could and can thus drift into opportunism. This attitude towards reform has shielded it from ideological debates over socialism versus capitalism and has opened up much space for the growth of the private sector. China has become a laboratory in which people (and governments) can experiment. In this sense China has joined the modern world. Everything in society can be commodified and materialised, but only in China’s own terms.

The cities have become laboratories for governmental “experiments.” Some grassroots initiatives, though, do emerge from the under-defined legal and governmental boundaries. “Minor property rights” apartments flag the complexity and ambiguity that result when time-warped and rigidified urban/rural legal and governmental distinctions become dissolved through the expansion of urban centres into their (juridically rural) peripheries. •

67. Moze shitou guohe.

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